



**Empire State  
Development**

# **Central New York Community Engagement Committee**

**Kickoff Meeting: August 2<sup>nd</sup>, 2023  
Institute of Technology at Syracuse Central**



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# Welcome and Introductions

*April Arnzen, Chief People Officer, Micron*

*Kevin Younis, COO, Empire State Development*

*Ryan McMahon, Onondaga County Executive*



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# Welcome and Introductions

*Scott Gatzemeier, Corporate Vice President  
of Front-End US Expansion, Micron*



# NY Project Overview - CEC

Aug'23

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# New York Fab Investment

- 4 fabs totaling 2.4M sq. ft planned and over \$100B investment over the next 20+ years
- Approximately \$20 billion investment through the end of the decade
- New fab for leading-edge memory manufacturing
- Approximately 9,000 Micron jobs and over 40,000 community jobs
- Construction start in CY24 with production ramping in the second half of the decade

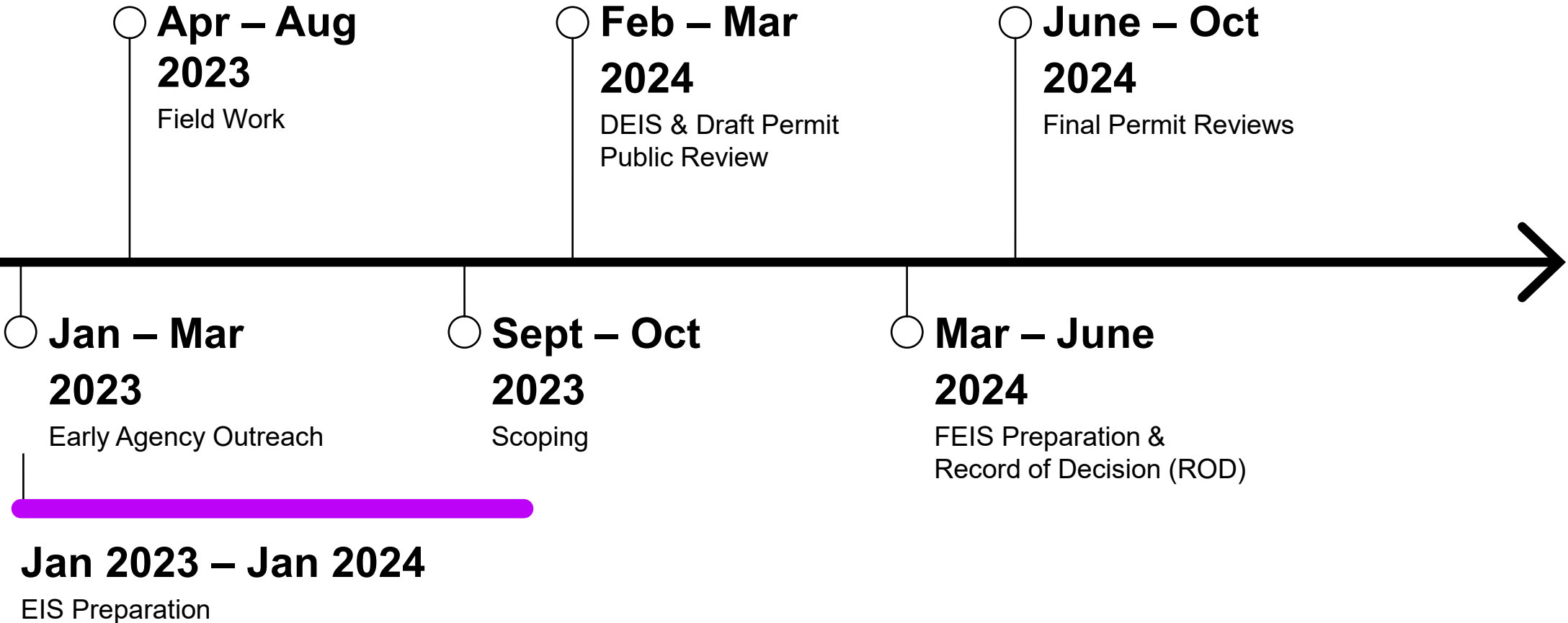


# NY Site Master Plan

- Approx. 1,400-acre assemblage of properties
- Access from NY 31, NY 11, Caughdenoy Road. Berming for aesthetics from the road.
- LEED Gold Fab Buildings
- LEED Platinum Admin Buildings with cafeteria, gym, and other modern amenities.
- Nearby Micron-properties for pumping station, on-site childcare facility
- ADA compliant bus stops
- Traffic studies underway. \$200M from NYS committed.



# Environmental Review Timeline



# Diversity, Equality & Inclusion



## Transform



### Equitable Pathways

- Diverse Talent Pipeline
- Sponsorship/Mentoring
- Embed DEI in Systems

## Cultivate



### Inclusion & Belonging

- Inclusion and Accountable leadership
- ERG Excellence
- Respect and Empathy

## Unleash



### Innovation & Optimization

- Leading Edge DEI Solutions
- Partnership and Alliances
- Amplify Our Brand

#### Micron DEI Commitments

1

Increase representation of underrepresented groups

2

Drive equitable pay and inclusive benefits

3

Champion advocacy and strengthen our culture of inclusion

4

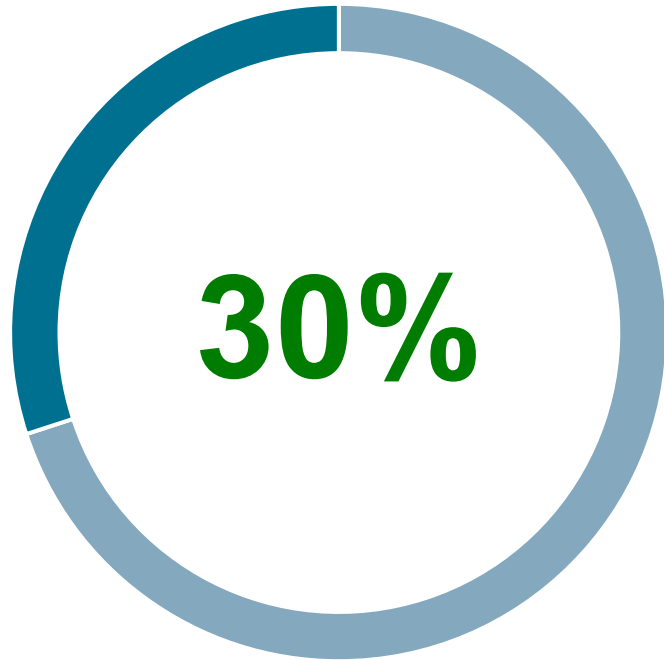
Engage with diverse financial institutions for cash management

5

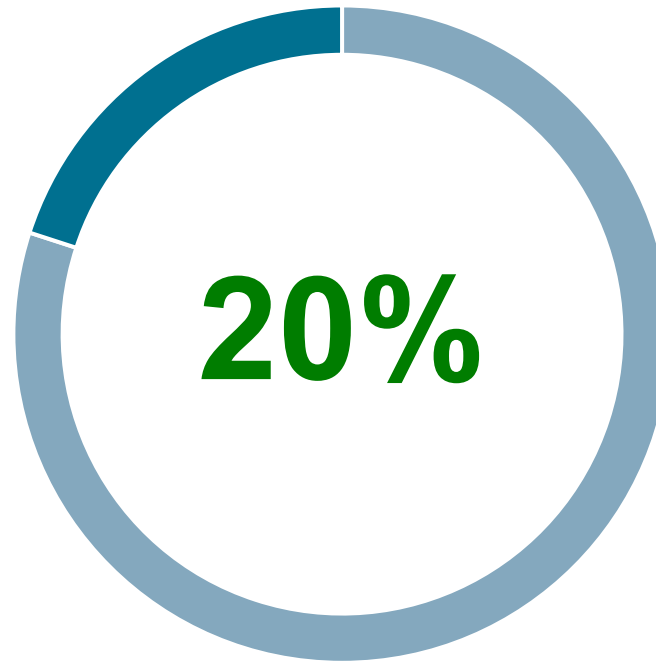
Increase diverse supplier representation and spending



# DIVERSE BUSINESS CONTRACTING AND UTILIZATION



**Of eligible construction spend from eligible categories with SEDI (Socially and Economically Disadvantaged Individuals) contractors; priority to NYS Certified M/WBEs (Minority- and Women-Owned Business Enterprises) and SDVOBs (Service-Disabled Veteran-Owned Business)**



**Of eligible operating spend with diverse suppliers (SEDI entities); priority to NYS Certified M/WBEs and SDVOBs**

**Diversity goals or reporting required**

**From applicable Tier 1 and Tier 2 suppliers**

# Investing in Community

- Micron and the state of New York announced a historic **\$500 million** investment in community and workforce development over the duration of the project.
- Micron will invest **\$250 million** in the Green CHIPS Community Investment Fund working with community partners.
- An additional **\$250 million** is expected to be invested, with **\$100 million** from New York and **\$150 million** from local, other state and national partners.



# Micron's commitment and progress

- Current achievement
- Next milestone
- Aspirational goal

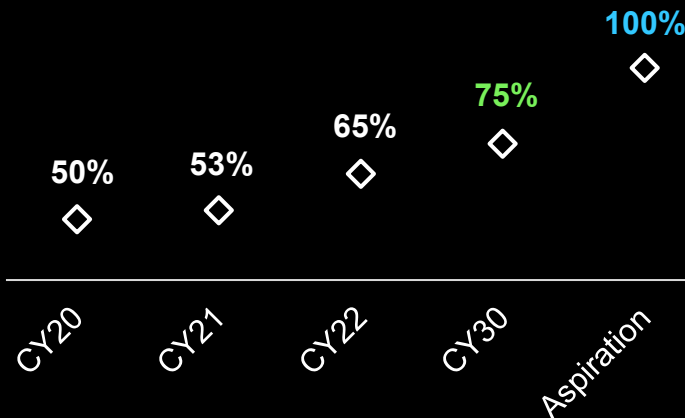
## Emissions

**52%** reduction in GHG emissions per unit of production from CY18 achieved in CY22

**42%** absolute reduction in Scope 1 emissions by CY30 from CY20 baseline

**Net zero** Scope 1 and 2 emissions by CY50

## Water (reuse, recycle, restore)



## Energy (purchased electricity)

**100%** renewables in Malaysia achieved in CY22

**100%** renewables in United States by CY25

**100%** renewables globally, where available

## Waste (reuse, recycle, recovery)



GHG = Greenhouse Gas | CY = Calendar Year



The Micron logo features a stylized white 'M' with a white orbital ring around it, followed by the word 'Micron' in a bold, white, sans-serif font with a registered trademark symbol (®) to its upper right.





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# Community Engagement Committee Overview

*Melanie Littlejohn, CEC Co-Chair*

*Tim Penix, CEC Co-Chair*

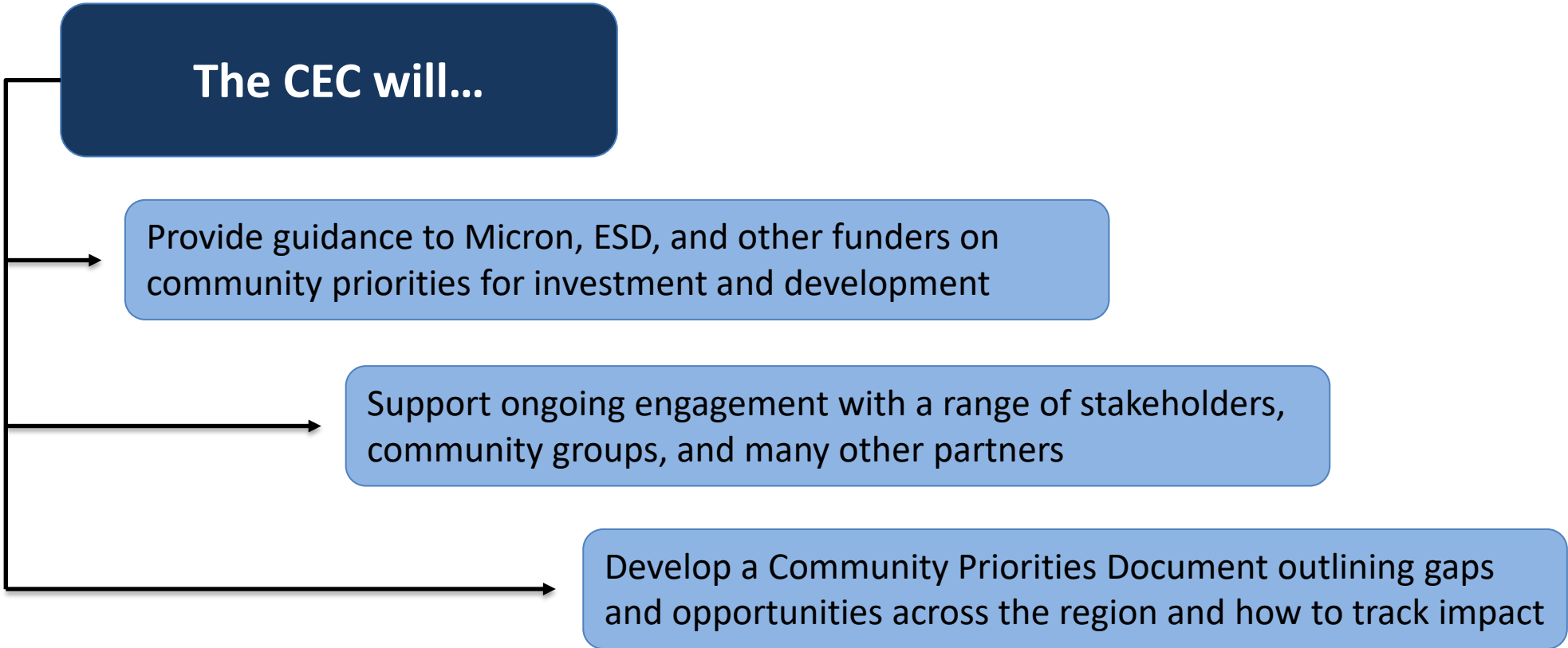
# CNY Community Engagement Committee

- Appointed by Governor Hochul in April 2023
- Representing a wide range of backgrounds, organizations, and areas of expertise
- Chaired by Melanie Littlejohn and Tim Penix



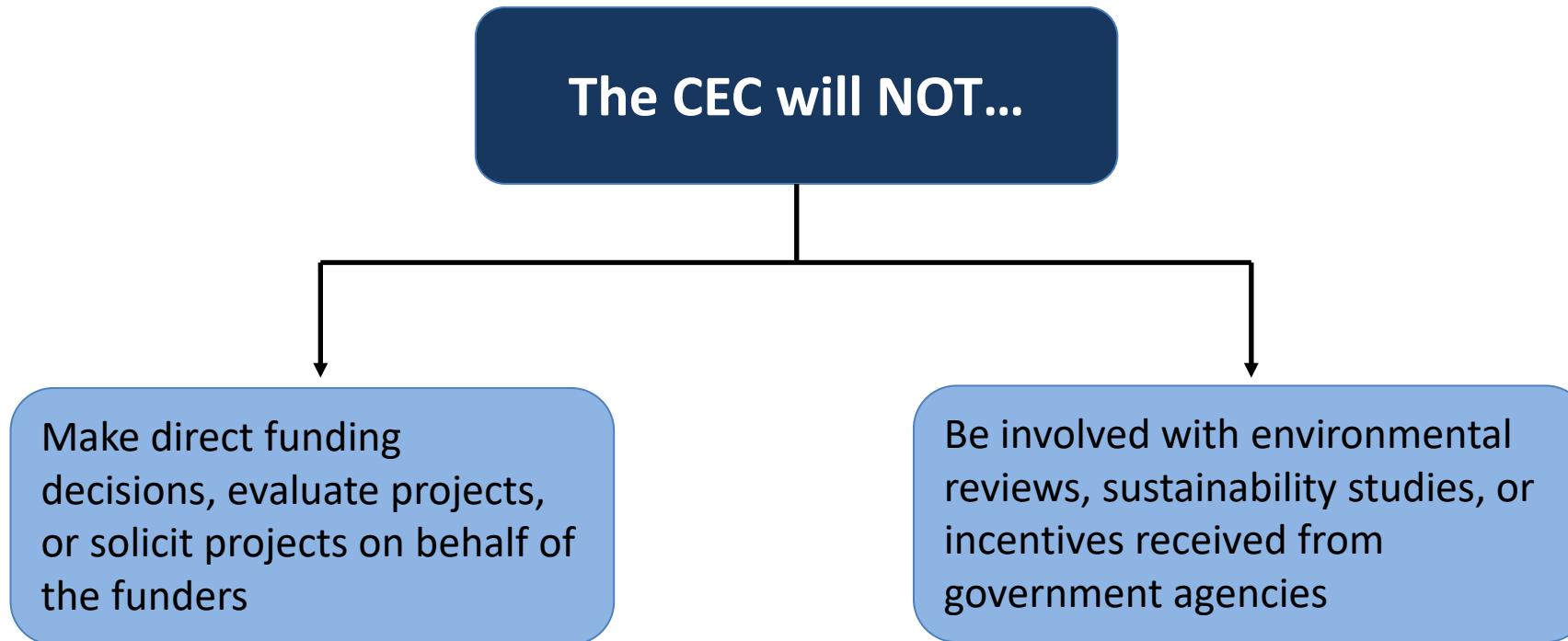
“Micron’s historic investment in Central New York will bring transformational growth to the region and to our state, and for a project of this magnitude, it is critically important that local residents have a seat at the table. **The committed educators, advocates, and community leaders who make up the Micron Community Engagement Committee represent the very best of Central New York and will work to ensure that Micron’s investment – including the \$500 million Community Investment Fund – meets the needs of this community.**” – Governor Hochul

# The Role of the CEC





# The Role of the CEC





**FOURTH**  
**ECONOMY**  
A Steer Company

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# Community Priorities

Central New York Community Engagement

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# Our Team



**Rich Overmoyer**  
President & CEO



**Sally J. Guzik**  
Vice President



**Jerry Paytas**  
Vice President



**Pia Bernardini**  
Vice President



**Nicole Muise-Kielkucki**  
Director



**Maya Haptas**  
Senior Consultant



**Eve Critton**  
Senior Consultant



**Jennifer Sloan**  
Senior Consultant



**Alejandro Martinez**  
Senior Consultant



**Carly Horne**  
Consultant



**Ross Berlin**  
Consultant



**Andrea Negrin**  
Assistant Consultant



**Chris Worley**  
Senior Consultant



**Maura Kay**  
Consultant



**Deminique Heiks**  
Consultant



**Evan Wise**  
Consultant



**Anne Jensen**  
Consultant



**Justin Wheeler**  
Consultant



**Abigail Brady**  
Marketing  
Coordinator

# We look forward to meeting with you!

A few of our team members are here today.



**Rich  
Overmoyer**

Project Director,  
Fourth Economy



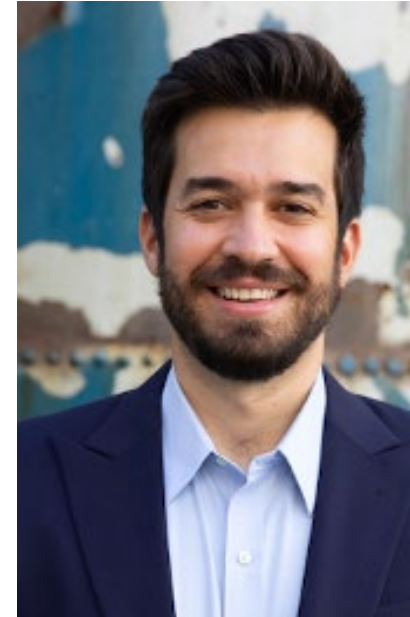
**Sally J.  
Guzik**

Project Manager,  
Fourth Economy



**Carly  
Horne**

Engagement Lead,  
Fourth Economy



**Alejandro  
Martinez**

Strategy Development,  
Fourth Economy



**Megan  
Morsch**

Public Engagement,  
Highland Planning

# We help communities and organizations create strategic, equitable, and resilient economies.



## STRATEGY

Implementable plans that help communities create a vision and portfolio of strategies designed for impact.



## EQUITY

Bold plans that specifically address economic disparities especially focused on communities of color.



## RESILIENCE

Forward-looking strategies that prepare to be more economically and environmentally resilient for the next crisis.

# Our Experience



## Road to One Million

Northeast Indiana Regional Partnership



## Regional Economic Advancement and Development Initiative (READI) Proposals

South Bend-Elkhart Region, White River Region, Greater Lafayette Region



## National Robotics Engineering Center Impact Report

Carnegie Mellon University NREC

# Seize the Moment

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**This is a once-in-a-lifetime chance to shape the region's future and set a national example of stewardship that will transform lives.**



# Project Goals

## Enhance Community Priorities

- Collaborate with stakeholders to identify and prioritize community needs and aspirations.
- Develop strategies that align with the region's growth and inclusivity objectives.

## Foster Resilience and Equity

- Integrate resilience and equity considerations into all aspects of the analysis and recommendations.
- Create an enabling environment that empowers all community members to thrive.

## Strengthen Regional Development

- Facilitate the alignment of resources, policies, and infrastructure with Micron's proposed project milestones.
- Develop a cohesive plan to drive sustainable and equitable development across the five-county region.



A focus on expanding opportunities for all community members, especially historically marginalized populations



# Project Goals

## Amplify Community Voices

- Engage diverse stakeholders through inclusive and accessible outreach strategies.
- Prioritize community feedback to shape the project's outcomes and decisions.

## Implement Data-Driven Strategies

- Utilize comprehensive data analysis to inform evidence-based recommendations.
- Enable data-driven decision-making for continuous improvement and progress tracking.



Let's build a future where everyone can thrive and contribute to our vibrant community.

**We elevate quantitative data  
*and* lived experience to help build  
equitable, impactful solutions.**

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# Inclusive Engagement from the Start...

## Embracing Diverse Perspectives: Welcoming New and Old Voices

Collaborate with local community leaders, organizations, and institutions to identify individuals representing a broad cross-section of the community

## Working Sessions

Facilitate working sessions where community members join together to identify community needs and opportunities

## Informational Interviews and Focus Groups

Gather valuable insights and perspectives from community members across the region

# ...to Finish

## Engagement Events

Utilize existing community groups, business owners, employers, workforce and service organizations, and community events and meetings as platforms for engagement

## Community Influencers

Engage community members who represent diverse populations, leveraging their reach to encourage participation

## Other Methods of Engagement

Prioritize ongoing communications and methods for community members to provide feedback, which may include a public survey or project website

## Inclusive Engagement

- Elevates community members' knowledge, experiences, and perspectives as essential elements to creating sustainable and equitable outcomes
- Fosters ownership and builds capacity
- Empowers the community to shape its future

# Project Approach



## Baseline Analysis

- Data analysis
- Review of prior and existing plans and studies

## Community Engagement

- Community listening sessions
- Informational interviews
- Focus groups

## Strategy Development

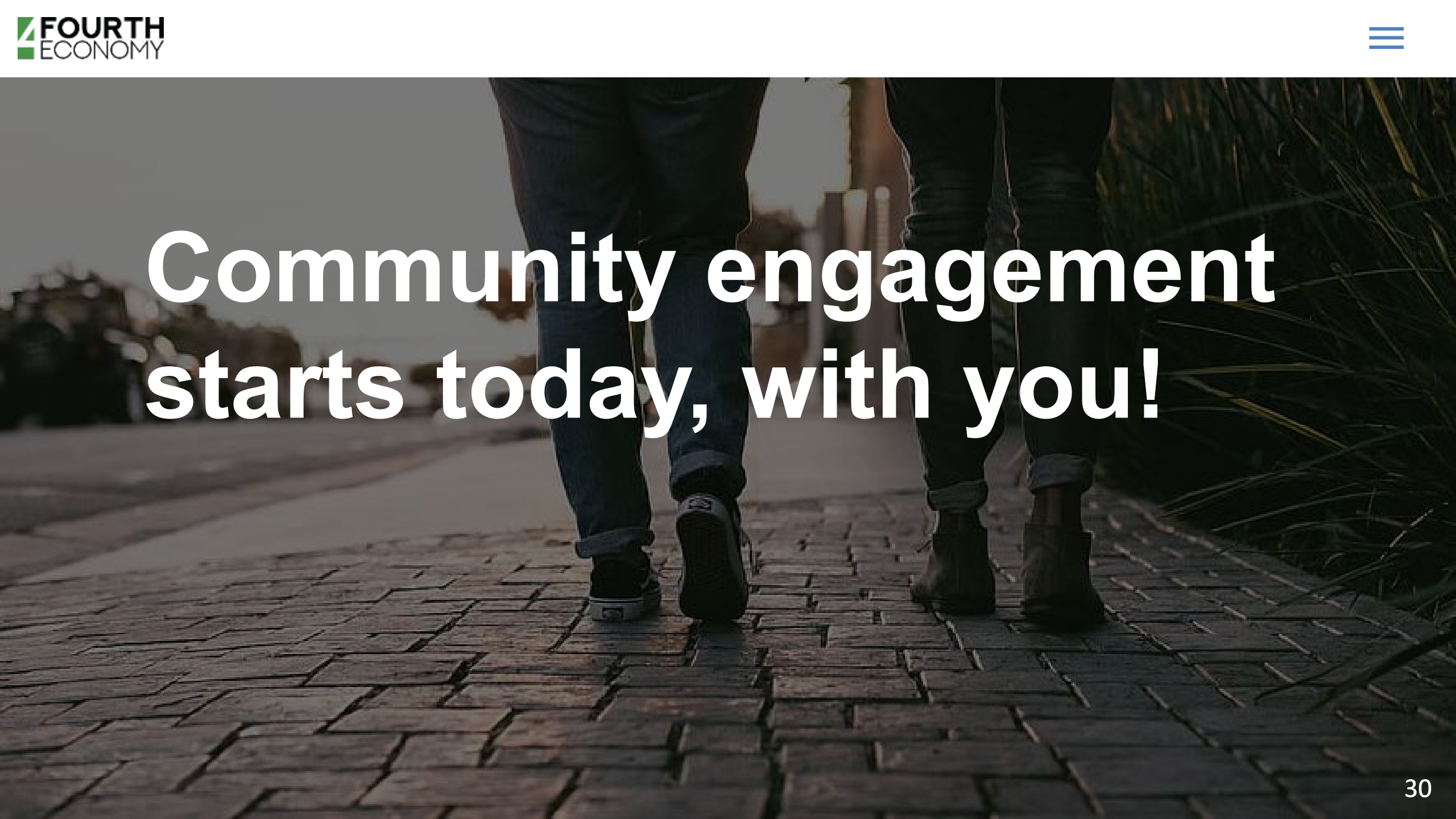
- Strategies informed by data analysis, community input, and promising practices

## Investment Prospectus

- Approach to maximizing the value and benefit of the Community Investment Fund

## Final Deliverables

- Community Priorities Document and Technical Memo with Supporting Data



**Community engagement  
starts today, with you!**

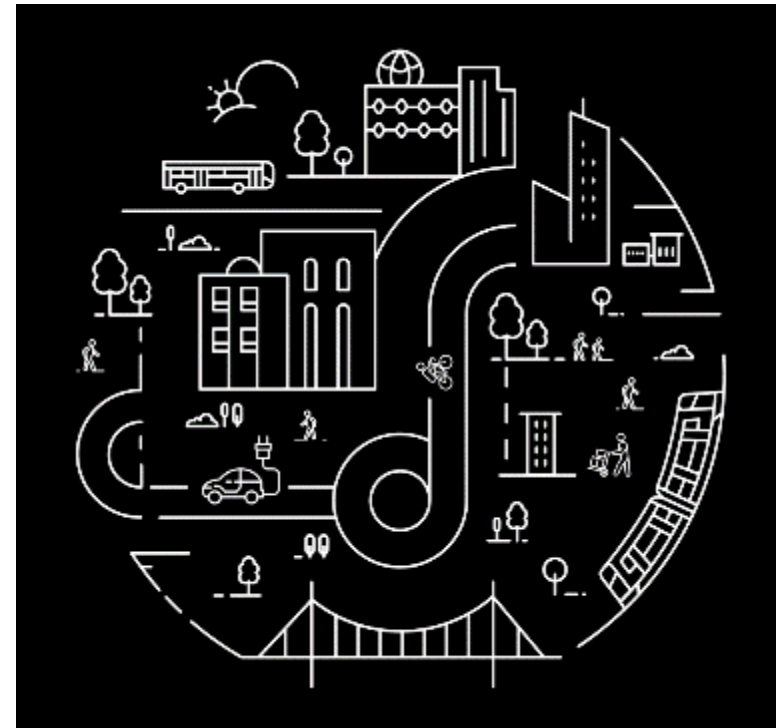
# Let's Stay Connected

**Rich Overmoyer, Project Direct**  
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**Sally J. Guzik, Project Manager**  
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**Carly Horne, Engagement Lead**  
[carly.horne@fourtheconomy.com](mailto:carly.horne@fourtheconomy.com)

**Alejandro Martinez**  
[alejandro.martinez@fourtheconomy.com](mailto:alejandro.martinez@fourtheconomy.com)



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# Thank you.







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# Updates: Other ESD Efforts

*Kevin Younis, COO, Empire State Development*

# Workforce Development

**Office of Strategic Workforce Development (OSWD), launched in 2022 with these Key Priorities:**

- Industry-driven workforce development
- Strategic focus on “good jobs” in the state’s high-growth sectors
- Expand opportunities for historically marginalized communities
- Improve data collection and impact tracking across funded programs

## Investments in Central New York

- **\$1.26 Million** invested in **Syracuse Build** pre-apprenticeship program for building and construction trades serving historically disadvantaged communities
- **\$1.1 Million** invested in **Syracuse Surge** to prepare adults from historically marginalized communities to succeed in advanced manufacturing training
- **\$350k** awarded to **SUNY Oswego** to expand the number of qualified instructors for workforce programs
- **\$1 Million** invested in **MACNY’s** pre-apprenticeship program for women looking to enter the manufacturing industry

# Housing Study

- Consultant-led study to understand the implications of Micron's investment on the Central New York housing market
- Includes data analysis, stakeholder engagement, case studies, research into national best practices, and more
- Will be integrated into the work of the Community Engagement Committee
- Kicking off Fall 2023



# Supply Chain Study

- Consultant-led study to understand the opportunities for semiconductor supply chain development in New York State with focus on Micron's investment
- Includes data analysis, stakeholder engagement, research into national best practices, and more
- Currently underway, being led by New York State Economic Development Corporation





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# Breakout Discussions



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## ***Next Steps/ What to Expect***

## Community Focus Group Meetings

Starting Late August, Continuing Into the Fall

## Participation in Community Events

Share Your Events With Us

## Future Community Engagement Committee Meetings

Next Meeting: October (location and date TBD)

Anticipated Quarterly Meetings to Follow

To get connected with the CEC, email: [\*MicronCEC@esd.ny.gov\*](mailto:MicronCEC@esd.ny.gov)